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The EVERY Company and Pressed Partner to Change the Protein Paradigm, Serving World's First Animal-Free, Animal Protein Smoothie

Revolutionary taste-free Protein by EVERY™ will debut in Pineapple Greens Protein smoothie available to consumers for the first time via Pressed's limited time offer in Los Angeles and New York

San Francisco (November 9, 2021) – [The EVERY Company](#), a food technology company accelerating the world's transition to animal-free protein, has partnered with leading national cold-pressed juice and plant based snacks brand [Pressed](#) to serve the world's first nature-equivalent animal-free soluble protein directly to consumers for the first time -- in the newest Pressed Pineapple Greens Protein smoothie. This limited time offering will be available on both coasts at select Pressed locations in Los Angeles and New York, while supplies last.

EVERY™ uses precision fermentation to produce super-functional animal proteins made without animals. The Pineapple Greens Protein smoothie's featured ingredient, EVERY's world's first animal-free egg white protein, is functionally equivalent to an egg white protein from chickens but made in a far more sustainable way. Unlike all other proteins in the market, EVERY's 'nearly invisible' protein has no aftertaste, no gritty texture and requires zero need for masking agents, sugar or artificial sweeteners. As a result, EVERY Protein is virtually taste-free, giving way to the real, fruit-filled flavors found in this delicious super-charged smoothie blend -- and delivering a whopping 10g of animal-free protein per bottle without compromising on flavor or environmental impact. Additional ingredients include apple, pineapple, banana, spinach and avocado. The limited-time smoothie has no added sugar and provides 40% of your daily value of vitamin C. This product is suitable for vegans, but it is not suitable for those with egg allergies due to its game-changing nature-equivalent formulation. Pressed will sell the smoothie for a limited time at select locations across Los Angeles and New York markets for \$7.95. The smoothie can be purchased directly from [pressed.com](#) or the Pressed app for pick-up or delivery at participating locations, and via delivery partners like Postmates, UberEats and DoorDash.

"Pressed is dedicated to making the most innovative, plant-forward offerings accessible to our customers and our partnership with EVERY is a continuation of this invigorated focus," said Pawan Kalra, Chief Executive Officer, Pressed. "The new Pineapple Greens Protein Smoothie includes all the key components to our uncomplicated approach to products; cutting edge ingredients, fresh fruits and

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vegetables, and no additives. We can't wait for our new and existing customers to try this incredible and incomparable smoothie."

Pressed plans to launch its Pineapple Greens protein smoothie featuring protein by EVERY in more locations next year as they continue to evolve their menu. Pressed began in 2010 with the belief that fundamental nutrition is the cornerstone of health and wellness. Since then the brand has continued to expand its plant-based options and pave the way for plant-forward living by making healthy food more accessible to everyone.

"We're honored to partner with Pressed to offer the world's first animal-equivalent protein beverage made without using a single animal, available in the market," said Arturo Elizondo, CEO and founder of The EVERY Company. "Gone are the days of gritty protein smoothies with a grainy aftertaste. Or smoothies that need loads of added sugar, chocolate or vanilla to mask the flavor of the protein. Our vision at EVERY has always been to make truly uncompromised products, and we're excited to take the next step towards realizing that vision. Today is the first time consumers anywhere in the world will be able to taste the magic of what the future of food can be: kind, clean, and delicious."

Since its founding in 2014, The EVERY Company, formerly Clara Foods, has pioneered the movement towards a disruptive advance in food technology by developing real animal proteins without the use of a single animal, starting with [animal-free pepsin](#) and now, the [world's first animal-free egg protein, the EVERY ClearEgg™](#). The EVERY Company's egg protein portfolio will offer an increasingly broad set of ingredient solutions for its customers as it continues expanding its product platform. EVERY products are distributed globally by [Ingredion](#), a Fortune 500 ingredients solutions company. Those interested in sourcing animal-free proteins at a mass scale or needing a sample for commercial use can email zach.gall@ingredion.com.

ABOUT THE EVERY COMPANY

The EVERY Company, headquartered in San Francisco, is a leading food tech ingredient company using precision fermentation to create animal proteins without the animal for the global food and beverage industry. Originally founded as Clara Foods in 2014, EVERY™ rebranded in 2021 to better convey its vision to bring animal-free proteins to everyone, everywhere. EVERY™ is a team of passionate changemakers who are reimagining the factory farm model with a kinder, more sustainable alternative. Leveraging precision fermentation to produce super-functional and one-to-one replacement proteins from microorganisms, EVERY™ is on a mission to decouple the world's proteins from the animals that make them. The EVERY Company's Press Kit can be found [here](#). For more information about The EVERY Company, please visit theEVERYcompany.com and direct sales inquiries to theEVERYcompany.com/sales_inquiry.

ABOUT PRESSED

Pressed, formerly Pressed Juicery, is the leading cold-pressed juice and plant-based snacks brand dedicated to making plant-forward living as convenient and delicious as possible. The company's mission is to pave the way for plant-forward living by making real healthy food accessible to everyone. To that

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end, Pressed operates over 90+ retail stores in eight states, is available in nearly 3,000 locations through its wholesale partners, and can be purchased directly from their website and shipped to any location within the U.S. For a complete list of locations where Pressed is available please visit pressed.com and follow Pressed on [Facebook](https://www.facebook.com/pressedjuicery) & [@pressedjuicery](https://www.instagram.com/pressedjuicery) on [Instagram](https://www.instagram.com/pressedjuicery) & [Twitter](https://twitter.com/pressedjuicery).

Pressed operates facilities just minutes from the farms and orchards that grow produce, and use the most advanced cold-pressed technology available. Their commitment to a 3-day farm-to-bottle process means virtually no downtime between harvest and press, which allows for maximum nutrients, maximum health benefits, and maximum flavor! Pressed offers over 40 delicious varieties of cold-pressed juice, plant-based milks, power-packed smoothies and health-boosting shots. They also offer a revolutionary plant-based soft serve and protein packed smoothie bowls made from only fruits, nuts and vegetables, proving that healthy and great taste don't have to be mutually exclusive. For more information, visit pressed.com.

ABOUT INGREDION

Ingredion Incorporated (NYSE: INGR) headquartered in the suburbs of Chicago, is a leading global ingredient solutions provider serving customers in more than 120 countries. With 2020 annual net sales of \$6 billion, the Company turns grains, fruits, vegetables and other plant-based materials into value-added ingredient solutions for the food, beverage, animal nutrition, brewing and industrial markets. With Ingredion's Idea Labs® innovation centers around the world and approximately 12,000 employees, the Company co-creates with customers and fulfills its purpose of bringing the potential of people, nature and technology together to make life better. Visit [ingredion.com](https://www.ingredion.com) for more information and the latest Company news.

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